

Crossroads Media LLC 66 Canal Center Plaza Suite 555 Alexandria, VA 22314-1576 Contract # 863186 Schedule Dates 10/23/12-11/01/12 Advertiser Americans for Job Security (9102) Agency/T-Code Crossroads Media LLC (2774)/055317791 Political - Non-Ballot Issue (1196) Brand Americans for Job Security (177979) Salesperson Blair, Cheryl (2205) Sales Office TeleRep - Philadelphia RAMSEY, NOELLE Buyer Name

(703) 299-1761 /

Weekly/Irregular

Accepted Station:

National/Political Issue - Agency

AMER 4 JOB SECURITY
\*\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*\*,

13/141/1251

Phone/Fax

Account Types

Billing Type

Comments

Date:

CPE

Last Modified 10/19/12 Entered By Penne Marsh No CO-OP Headline # 06386796 Demo Order Type Normal Package Deal Commission % 15.00 \$17,343.00 Net Total \$98,277.00 Sales Tax

Date:

Comments:

10/19/12

Date Entered

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo Tu We Th	Fr Sa	Su S	Spots	Rate	Total	Station	Comments	Entere
1.0	Normal Line / SPOT	10/26/12-10/26/12	4	:30	10:58A- 12P (ET)		2 9	1		1	\$1,200.00	\$1,200.00	Norfolk (WVEC) (WVEC)	THE VIEW	10/19/1
2.0	Normal Line / SPOT	10/26/12-10/26/12	4	:30	5:29P- 5:58P (ET)			1	.	1	\$2,600.00	\$2,600.00	Norfolk (WVEC) (WVEC)	NEWS	10/19/1
3.0	Normal Line / SPOT	10/26/12-10/26/12	4	:30	6P- 6:30P (ET)		100	1		1	\$3,000.00	\$3,000.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 6P	10/19/1
4.0	Normal Line / SPOT	10/26/12-10/26/12	4	:30	S:58A- 7A (ET)			1		1	\$2,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)	13 NEWS DAYBREAK	10/19/1
5.0	Normal Line / SPOT	10/26/12-10/26/12	4	:30	7A- 9A (ET)			1		1	\$2,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICA	10/19/1
6.0	Normal Line / SPOT	10/26/12-10/26/12	4	:30	9A- 10A (ET)			1		1	\$960.00	\$960.00	Norfolk (WVEC) (WVEC)	LIVE WITH KELLY	10/19/
7.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	10:58A- 12P (ET)		1			1	\$1,200.00	\$1,200.00	Norfolk (WVEC) (WVEC)	THE VIEW	10/19/
8.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	S:29P- 5:58P (ET)		1	- 00		1	\$2,600.00	\$2,600.00	Norfolk (WVEC) (WVEC)	NEWS	10/19/1
9.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	6P- 6:30P (ET)		1			1	\$3,000.00	\$3,000.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 6P	10/19/1
10.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	S:58A- 7A (ET)		1			1	\$2,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)	13 NEWS DAYBREAK	10/19/1
11.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	7A- 9A (ET)		1			1	\$2,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICA	10/19/1
12.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	9A- 10A (ET)		1	y 1		1	\$960.00	\$960.00	Norfolk (WVEC) (WVEC)	LIVE WITH KELLY	10/19/1
13.0	Normal Line / SPOT	10/27/12-10/27/12	4	:30	1:05A- 2:05A (ET)			1		1	\$40.00	\$40.00	Norfolk (WVEC) (WVEC)	pushed back due to CF	10/19/1
14.0	Normal Line / SPOT	10/28/12-10/28/12	4	:30	11P- 11:3SP (ET)				1	1	\$2,600.00	\$2,600.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11	10/19/1
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B/E Bookend P/B Piggy Back

Accepted Agency/Advertiser:

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613 Woodis Ave. Norfolk, VA 23510

Crossroads Media LLC 66 Canal Center Plaza Suite 555 Alexandria, VA 22314-1576

Contract # Schedule Dates Advertiser

Agency/T-Code

Product Brand

Sales Office

Buyer Name Phone/Fax CPE Account Types Billing Type

Americans for Job Security (9102) Crossroads Media LLC (2774)/055317791 Political - Non-Ballot Issue (1196) Americans for Job Security (177979) Blair, Cheryl (2205) TeleRep - Philadelphia RAMSEY, NOELLE

AMER 4 JOB SECURITY
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*,

863186

10/23/12-11/01/12

(703) 299-1761 /

Weekly/Irregular

13/141/1251

Commission Net Total National/Political Issue - Agency Sales Tax

Date Entered 10/19/12 Last Modified 10/19/12 Entered By Penne Marsh No CO-OP 06386796 Headline # Order Type Normal Package Deal Commission % 15.00

\$17,343.00

\$98,277.00

Norfolk (WVEC) (WVEC) By Broadcast Month Spots \$63,380.00 \$52,240.00 Oct. 2012 Nov. 2012 30 26 Grand Total: \$115,620.00 56

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо Т	u We	Th Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT	10/28/12-10/28/12	4	:30	5:58A- 8A (ET)					1	1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)	NEWS	10/19/1
16.0	Normal Line / SPOT	10/25/12-11/01/12	4	:30	11P- 11:35P (ET)				1		2	\$2,600.00	\$5,200.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11	10/19/1
17.0	Normal Line / SPOT	10/2S/12-11/01/12	4	:30	10:58A- 12P (ET)				1		2	\$1,200.00	\$2,400.00	Norfolk (WVEC) (WVEC)	THE VIEW	10/19/1
18.0	Normal Line / SPOT	10/25/12-11/01/12	4	:30	5:29P-5:58P (ET)				1		2	\$2,600.00	\$5,200.00	Norfolk (WVEC) (WVEC)	NEWS	10/19/12
19.0	Normal Line / SPOT	10/25/12-11/01/12	4	:30	6P- 6:30P (ET)				1		2	\$3,000.00	\$6,000.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 6P	10/19/12
20.0	Normal Line / SPOT	10/25/12-11/01/12	4	:30	5:58A- 7A (ET)				1		2	\$2,000.00	\$4,000.00	Norfolk (WVEC) (WVEC)	13 NEWS DAYBREAK	10/19/1
21.0	Normal Line / SPOT	10/25/12-11/01/12	4	:30	7A- 9A (ET)				1		2	\$2,000.00	\$4,000.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICA	10/19/12
22.0	Normal Line / SPOT	10/2S/12-11/01/12	4	:30	9A- 10A (ET)				1		2	\$960.00	\$1,920.00	Norfolk (WVEC) (WVEC)	LIVE WITH KELLY	10/19/1
23.0	Normal Line / SPOT	10/23/12-10/23/12	4	:30	10P- 11P (ET)		1			-	1	\$8,000.00	\$8,000.00	Norfolk (WVEC) (WVEC)	BODY OF PROOF	10/19/12
24.0	Normal Line / SPOT	10/23/12-10/30/12	4	:30	11P- 11:35P (ET)		1				2	\$2,600.00	\$5,200.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11	10/19/1
25.0	Normal Line / SPOT	10/23/12-10/30/12	4	:30	10:58A- 12P (ET)		1				2	\$1,200.00	\$2,400.00	Norfolk (WVEC) (WVEC)	THE VIEW	10/19/12
26.0	Normal Line / SPOT	10/23/12-10/30/12	4	:30	5:29P- 5:58P (ET)		1		1		2	\$2,600.00	\$5,200.00	Norfolk (WVEC) (WVEC)	NEWS	10/19/12
27.0	Normal Line / SPOT	10/23/12-10/30/12	4	:30	6P- 6:30P (ET)		1				2	\$3,000.00	\$6,000.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 6P	10/19/12
28.0	Normal Line / SPOT	10/23/12-10/30/12	4	:30	5:58A- 7A (ET)		1				2	\$2,000.00	\$4,000.00	Norfolk (WVEC) (WVEC)	13 NEWS DAYBREAK	10/19/12
		L		4	CON	VFIR	MA	TIOI	V C	TNC	RAC	T				

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Norfolk, VA 23510

Crossroads Media LLC 66 Canal Center Plaza Suite 555

Alexandria, VA 22314-1576

Contract #

Advertiser

Agency/T-Code Product

Brand Sales Office

CPE

Buyer Name Phone/Fax

**Account Types** Billing Type

863186 Schedule Dates 10/23/12-11/01/12 Americans for Job Security (9102)

Crossroads Media LLC (2774)/055317791 Political - Non-Ballot Issue (1196) Americans for Job Security (177979)

Blair, Cheryl (2205) TeleRep - Philadelphia RAMSEY, NOELLE (703) 299-1761 / 13/141/1251

National/Political Issue - Agency Weekly/Irregular

AMER 4 JOB SECURITY
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*,

Date Entered 10/19/12 Last Modified 10/19/12 Penne Marsh No CO-OP 06386796 Headline # Demo Order Type Normal

Package Deal 15.00 \$17,343.00 Net Total \$98,277.00

Norfolk (WVEC) (WVEC) Rate \$63,380.00 \$52,240.00 By Broadcast Month Spots Oct. 2012 Nov. 2012 Grand Total: \$115,620.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	V Mo	Tu	We	Th I	Fr S	Su	Spots	Rate	Total	Station	Comments	Entere
29.0	Normal Line / SPOT	10/23/12-10/30/12	4	:30	7A- 9A (ET)	Ţ		1			Т		2	\$2,000.00	\$4,000.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICA	10/19/1
30.0	Normal Line / SPOT	10/23/12-10/30/12	4	:30	9A- 10A (ET)			1					2	\$960.00	\$1,920.00	Norfolk (WVEC) (WVEC)	LIVE WITH KELLY	10/19/1
31.0	Normal Line / SPOT	10/24/12-10/31/12	4	:30	10:58A- 12P (ET)				1				2	\$1,200.00	\$2,400.00	Norfolk (WVEC) (WVEC)	THE VIEW	10/19/1
32.0	Normal Line / SPOT	10/24/12-10/31/12	4	:30	5:29P- 5:58P (ET)		1		1		1		2	\$2,600.00	\$5,200.00	Norfolk (WVEC) (WVEC)	NEWS	10/19/1
33.0	Normal Line / SPOT	10/24/12-10/31/12	4	:30	6P- 6:30P (ET)				1	10			2	\$3,000.00	\$6,000.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 6P	10/19/1
34.0	Normal Line / SPOT	10/24/12-10/31/12	4	:30	5:58A- 7A (ET)				1				2	\$2,000.00	\$4,000.00	Norfolk (WVEC) (WVEC)	13 NEWS DAYBREAK	10/19/1
35.0	Normal Line / SPOT	10/24/12-10/31/12	4	:30	7A- 9A (ET)				1				2	\$2,000.00	\$4,000.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICA	10/19/1
36.0	Normal Line / SPOT	10/24/12-10/31/12	4	:30	9A- 10A (ET)		1		1			-	2	\$960.00	\$1,920.00	Norfolk (WVEC) (WVEC)	LIVE WITH KELLY	10/19/1
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epted-/	Agency/Advertiser:			Date:	Accepted-S	tation								Date	Comments:			

B/E Bookend P/B Piggy Back

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## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and				Ē	Date:
WVEC	Norfoli	K			10/32
l, Michelle Sar	ntuoso				
do hereby reque	st station time conce	erning the follo	wing issue:		
Americans for	Job Security				
r					
	Time of Day,	8			
Broadcast Length	Rotation or Package	Days	Class	Times per Week	Number of Weeks
	0	0 1	N		
	As	Order	eO		
				1	
		1			
Total Char	ges: #	98,51	17,00	Net	
This broadcast t	ime will be used by	: American	s For Job Sec	urity	
Does the p message re importance	programming ( elating to any	in whole o political n	r in part) c natter of n	ommunica ational	te "a
mportano.			[	No	

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#863186

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the
office(s) being sought and the date(s) of the election(s) (if applicable):
For programming that "communicates a message relating to any political matter of national importance, attach Agreed Upon Schedule (Page 3)
I represent that the payment for the above described broadcast time has been furnished by:
Americans For Job Security 107 South West Street, PMB 551 Alexandria VA 22314 Stephen DeMaura, Pres.
and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:
a corporation; a committee an association; or other unincorporated group.
The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.
I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement (s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least before the time of the scheduled broadcasts.
TO BE SIGNED BY ISSUE ADVERTISER
Date 703-672-0801 Contact Phone Number
TO BE SIGNED BY STATION REPRESENTATIVE
Accepted Accepted in Part Rejected
Tenne Marsh NSC Signature Printed Name Title